

# DEREK D. LI

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## EDUCATION

- ◆ **Syracuse University**  
S.I. Newhouse School of Public Communications  
B.S. Graphics, May 2009

## EXPERIENCE

- Apr. '09  
to present ◆ **Allegheny College**  
GRAPHIC DESIGNER (MEADVILLE, PA)  
Independently created print and web collateral for several clients across campus  
Proofed and refined pieces for copy and aesthetics with department leadership  
Collaborated with production manager for final product
- Oct. '09  
to Dec. '09 ◆ **Blue Apple Design**  
DESIGN INTERN (WINDSOR, ON)  
Designed and refined Windsor Social Magazine  
Coordinated with clients for every ad created
- Summer '08 ◆ **fuse/ideas Marketing**  
DESIGN INTERN (BOSTON, MA)  
Pitched and developed ideas for ad campaigns  
Assisted the art director with the creation and refinement of ads
- Nov. '07  
to Aug. '09 ◆ **The Onondagan Yearbook**  
DESIGN EDITOR (SYRACUSE, NY)  
Designed graphic standard and layouts of over 300 pages  
Collaborated with editorial board and Jostens representative to promote, revise and print the book
- Summer '07 ◆ **The Copy Centers**  
DESIGNER/COPY & PRINT SERVICE (SYRACUSE, NY)  
Designed logos, menus, signs and stationery  
Facilitated small and large scale print production on laser

## SKILLS/PROFICIENCIES

Adobe InDesign, Photoshop, Illustrator, AfterEffects, InCopy  
Microsoft Word, Excel, Powerpoint  
Fluent in Mandarin Chinese, some French  
Versed in PC and Mac  
Advanced computer troubleshooting